

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

| | |
|--|--|
| Name of your organisation: Home-Start Barnet | |
| If your organisation is part of a larger organisation, what is its name? Home-Start UK | |
| In which London Borough is your organisation based? Barnet | |
| Contact person: Mrs. Kirpal Dhadda | Position: CEO |
| Website: http://www.homestartbarnet.org | |
| Legal status of organisation: Registered Charity | Charity, Charitable Incorporated Company or company number: 1109550 |
| When was your organisation established? 01/10/1997 | |

Grant Request

| |
|--|
| Under which of City Bridge Trust's programmes are you applying? Reducing Poverty |
| Which of the programme outcome(s) does your application aim to achieve? More Londoners with improved economic circumstances Fewer Londoners experiencing food poverty |
| Please describe the purpose of your funding request in one sentence. The funding will contribute to our core work, supporting families and children to achieve greater resilience and stronger outcomes. |
| When will the funding be required? 01/04/2016 |
| How much funding are you requesting? Year 1: £25,000 Year 2: £25,751 Year 3: £26,521 Total: £77,272 |

Aims of your organisation:

We aim to provide practical and emotional support to families living in the London Borough's of Barnet and Harrow who are struggling to cope with life's wide range of problems. We offer an holistic service delivered by experienced staff and volunteers to develop resilience in families, stronger family bonds leading to healthier economic and lifestyle outcomes.

Every situation is unique and our service is able to respond with tailored one to one support packages.

The core work focuses on families with children under the age of 5 and delivers the service in the family's own home with a fully trained volunteer spending up to 3 hours a week with the family. All our volunteers have their own parenting experience.

We have now extended our core service to incorporate other projects to reach a wider profile of people. We work closely with partner, voluntary and statutory agencies within the community to achieve our aims and to establish ongoing support for families.

Main activities of your organisation:

We presently offer the following services;

- Our core work. We match trained volunteers to vulnerable families. They spend 3 hours a week in the family home delivering a highly personal and tailored support package. They help families with advocacy, form filling, personal development, money management, child development, access to employment/education, isolation, depression etc
- Family Group - 2 sessions a week in a deprived estate
- Access to food banks
- Evidenced based parenting courses in conjunction with Children Centres
- Safer Families domestic violence programme
- Money Smart pilot to support low income families to talk and learn about money and budgeting
- Community Coaches 3 year project providing one to one life coaching based support for families and individuals
- Charity shop. Provides employment/training experience
- Family Mentors Pilot programme for LB Harrow, supporting teenagers on the edge of care
- Healthwatch Barnet. Consortium providing advice and signposting
- Trips and outings for families

Number of staff

| Full-time: | Part-time: | Management committee members: | Active volunteers: |
|------------|------------|-------------------------------|--------------------|
| 8 | 7 | 11 | 250 |

Property occupied by your organisation

| | |
|--|--|
| Is the main property owned, leased or rented by your organisation? | If leased/rented, how long is the outstanding agreement? |
| Rented | 2 years |

Summary of grant request

We aim to empower 75 families with 150 children over 3 years to make better financial decisions, develop stronger family/community bonds and increase resilience to reduce poverty and financial hardship. All families will be living in the LB of Barnet.

We will up-skill 45 home-visiting volunteers in the Made of Money programme (www.quakersocialaction.org.uk/made-of-money-works) over 3 years to support vulnerable families experiencing poverty. Barnet is one of the most diverse Boroughs in London and our choice of volunteers reflects this diversity including gender, language and culture. Volunteers will deliver support in the families' own home, supported with regular supervision and ongoing training by experienced, full-time staff.

We are currently piloting the Made of Money programme in the Hendon constituency of Barnet. We have thus far trained 9 members of staff and 10 volunteers and now want to replicate the success throughout Barnet and Harrow as an integral part of our core work.

The London charity, '4 in 10 London Children Live in Poverty', is a hard hitting statistic. Whilst LB Barnet is not the worst, it does have pockets of heavy deprivation according to London's Poverty Profile published by NPI 2015. There is a plethora of evidence linking poverty to poor outcomes, e.g. the Dept of Education in its Policy, 'Raising the Achievement of Disadvantaged Children 2014', found that children from disadvantaged backgrounds were far less likely to achieve good GCSE results.

We also know from our own experience that many families in LB Barnet are living in poverty and increasingly struggling to cope:

1. We run a Family Group on the Grahame Park Estate in Barnet and observed children showing signs of hunger. We responded by providing breakfast and since 2013 have seen the numbers of children rise as well an increase in their diversity.
2. 19 families referred to Christmas Lunch on Jesus this year (8 last year), ensuring families receive a hamper with a turkey and trimmings to give their children on Christmas day.
3. In 2013 we distributed 45 food bank vouchers to our families. In 2014 that figure rose to 226 and for the 9 months this financial year it stands at 196.
4. 5 vulnerable families each received £150 ASDA vouchers donated by Greek Women's Philanthropic Association at Christmas. "Thank you so much - this was a God send" quote from a family.
5. 30% of families supported with debt-related issues either internally or through partners like CAP (Christians Against Poverty) and Step Change.

We aim to continue tapping into community resources to alleviate the immediate pressure on families to provide food, then re-focus their attention on the root causes of their financial hardship. We can then concentrate on guiding them to look at their approach to spending, explore their understanding of value, and help them make more informed financial decisions through our Made of Money training. We also know that financial problems are not always limited to a person's approach to managing money. The root cause may be deeper and more complex, involving issues such as drugs, depression, DV or immigration issues etc. Our wider support-package helps explore that.

Service users are involved with the management and running of the project by way of feedback during supervisions, evaluations on the courses, presence on the trustees board and our annual feedback questionnaire. Many supported families become volunteers to deliver the service themselves.

We believe we are best placed to provide this service with our 18 years experience of managing volunteers, supporting families and our tested infrastructure. We are also heavily embedded in the local community of voluntary and statutory agencies enabling us to offer a highly tailored support package.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

'Investors in Volunteering' kitemark awarded by the UK Volunteering Forum.

HSUK's Quality Assurance System (bespoke system based on PQASSO)

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Support 75 families with 150 children with a home-visiting volunteer for 3 hours a week, building on parents' confidence to develop coping mechanisms for day to day life and thereby increase the family's resilience to the harsh economic climate they face.

Support 75 families with 150 children with a home visiting volunteer for 3 hours a week trained in the Made of Money programme model that will assist the family to manage their household budget more effectively, thereby increasing the family's financial resilience.

45 volunteers will deliver support in the family home by means of weekly visits lasting up to 3 hours for a period of one to twelve months - depending on the level and complexity of need - over the 3 year period. This will involve ongoing training, management and supervision.

Train 45 volunteers in our 40 hour Volunteer Preparation Course to include the Made of Money-based programme as part of the volunteer induction. This will prepare them to respond to the needs of the family with the full, wider support package.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

75 Families with 150 children will have access to vouchers for local food banks and other immediate practical support packages to help alleviate crisis situations, buying time to explore longer-term solutions. We expect this to result in opportunities for earlier intervention work and access to 'hard to reach' families.

75 London families will report having a greater sense of control of their money, better ability to manage their household budgets, greater confidence, higher aspirations and more opportunities. Approximately 150 children will benefit from witnessing better money management and continue to exhibit healthier choices in society.

75 families will have access to tailored, one-to-one support to explore, solve or manage more complex needs. This will lead to better education and employment opportunities, parenting skills, modelling, confidence and ultimately stronger long-term economic situations for themselves, their children and the wider community of London.

45 people will be trained and gain volunteering experiences which will contribute to their personal development, self esteem, CVs, further education and employment opportunities thus improving their financial standing and confidence. This can further cascade into the community as they recount their knowledge to friends and family.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We will continue working on our sustainability strategy by raising funds through our charity shop, the fundraising activities led by our fundraising sub-group and seeking grants from other trusts to replace this funding at the end of it's term.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

95

In which Greater London borough(s) or areas of London will your beneficiaries live?

Barnet (100%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|---|--------|--------|--------|---------|
| 2 X F/T Coordinator incl; pension, NI & OTW | 62,600 | 64,478 | 66,412 | 193,490 |
| Travel, Training, Support & Supervision | 6,200 | 6,386 | 6,578 | 19,164 |
| Laptop, Mobile phone & IT Support | 3,100 | 3,193 | 3,289 | 9,582 |
| Volunteer Training & Support | 4,800 | 4,944 | 5,092 | 14,836 |
| Stationery, Postage, Photocopying etc | 1,380 | 1,421 | 1,464 | 4,265 |
| Management & Admin Support | 7,920 | 8,158 | 8,402 | 24,480 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|---------------|---------------|---------------|----------------|
| TOTAL: | 86,000 | 88,580 | 91,237 | 265,817 |
|---------------|---------------|---------------|---------------|----------------|

What income has already been raised?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--------------|--------|--------|--------|--------|
| Hadley Trust | 30,000 | 30,000 | 30,000 | 90,000 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|---------------|---------------|---------------|---------------|
| TOTAL: | 30,000 | 30,000 | 30,000 | 90,000 |
|---------------|---------------|---------------|---------------|---------------|

What other funders are currently considering the proposal?

| Source | Year 1 | Year 2 | Year 3 | Total |
|---------------------------|--------|--------|--------|--------|
| The Mercers' Company | 15,000 | 15,751 | 16,538 | 47,538 |
| Drapers' Company | 15,000 | 15,000 | 15,000 | 45,000 |
| Volant Charitable Trust x | 15,000 | 15,000 | 15,000 | 45,000 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|---------------|---------------|---------------|----------------|
| TOTAL: | 45,000 | 45,751 | 46,538 | 137,289 |
|---------------|---------------|---------------|---------------|----------------|

How much is requested from the Trust?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|---|--------|--------|--------|--------|
| P/T Coordinator incl; pension, NI & OTW | 18,200 | 18,746 | 19,308 | 56,254 |
| Travel, Training, Support & Supervision | 1,800 | 1,855 | 1,909 | 5,564 |
| Laptop, Mobile phone & IT Support | 900 | 927 | 955 | 2,782 |
| Volunteer Training & Support | 1,400 | 1,442 | 1,485 | 4,327 |
| Stationery, Postage, Photocopying etc | 400 | 412 | 424 | 1,236 |
| Management & Admin Support | 2,300 | 2,369 | 2,440 | 7,109 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|---------------|---------------|---------------|---------------|
| TOTAL: | 25,000 | 25,751 | 26,521 | 77,272 |
|---------------|---------------|---------------|---------------|---------------|

Finance details

Please complete using your most recent audited or independently examined accounts.

| | | |
|-----------------------|------------------------|----------------------|
| Financial year ended: | Month: March | Year: 2015 |
|-----------------------|------------------------|----------------------|

| Income received from: | £ |
|-----------------------------------|----------------|
| Voluntary income | 133,326 |
| Activities for generating funds | 32,011 |
| Investment income | 337 |
| Income from charitable activities | 279,859 |
| Other sources | 0 |
| Total Income: | 445,533 |

| Expenditure: | £ |
|---|----------------|
| Charitable activities | 458,281 |
| Governance costs | 971 |
| Cost of generating funds | 0 |
| Other | 0 |
| Total Expenditure: | 459,252 |
| Net (deficit)/surplus: | -13,718 |
| Other Recognised Gains/(Losses): | 0 |
| Net Movement in Funds: | 57,859 |

| Asset position at year end | £ |
|----------------------------|---------------|
| Fixed assets | 0 |
| Investments | 0 |
| Net current assets | 57,859 |
| Long-term liabilities | 0 |
| *Total Assets (A): | 57,859 |

| Reserves at year end | £ |
|-----------------------------|---------------|
| Restricted funds | -37,886 |
| Endowment Funds | 0 |
| Unrestricted funds | 95,745 |
| *Total Reserves (B): | 57,859 |

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
51-60%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

| | 2012 £ | 2013 £ | 2014 £ |
|---|-----------|-----------|-----------|
| City of London (except City Bridge Trust) | 0 | 0 | 0 |
| London Local Authorities | 184,474 | 149,343 | 230,100 |
| London Councils | 0 | 0 | 0 |
| Health Authorities | 0 | 6,000 | 7,000 |
| Central Government departments | 0 | 0 | 0 |
| Other statutory bodies | 0 | 0 | 0 |

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

| Name of Funder | | 2012 £ | 2013 £ | 2014 £ |
|-----------------------------------|--------|-----------|-----------|-----------|
| Henry Smith Charity | 33,000 | 38,000 | 38,800 | |
| John Lyon's Charity - Harrow core | 0 | 35,000 | 35,000 | |
| John Lyon's Charity - Barnet core | 0 | 25,000 | 25,000 | |
| BBC Children in Need | 20,289 | 21,289 | 22,076 | |
| Hadley Trust | 15,000 | 15,000 | 15,000 | |

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Kirpal Dhadda**

Role within **CEO**
Organisation: